**Christa J Olson**

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## Education

Ph.D., English, specialization in Writing Studies, University of Illinois at Urbana-Champaign, 2010

M.A., Performance Studies, New York University, 2001

B.A., Interdisciplinary Major: “Finding Voice: Creative Expression as a Tool for Social Justice” produced though the Paracollege program, St. Olaf College, 2000

### Employment

Marjorie and Lorin Tiefenthaler Professor of Composition & Rhetoric, University of Wisconsin

Madison, 2022-

Affiliate Faculty in Visual Cultures; Latin American, Caribbean, & Iberian Studies;

and Gender & Women’s Studies

Professor, Composition & Rhetoric, Department of English, University of Wisconsin-Madison,

2020-2022

Nancy C. Hoefs Associate Professor, Composition & Rhetoric, Department of English, University

of Wisconsin-Madison, 2016-2021

Associate Professor, Composition & Rhetoric, Department of English, University of Wisconsin

Madison, 2015

Assistant Professor, Composition & Rhetoric, Department of English, University of Wisconsin

Madison, 2010-2015

Research Assistant, Ethnography of the University Initiative (EUI), Race and the University

Program. University of Illinois, 2007-2008

Instructor, City Arts Program, Higher Education Consortium for Urban Affairs, 2001-2005

### Administrative Roles

### Chair, Department of English, University of Wisconsin-Madison, 2022-2025

### Associate Chair, Department of English, University of Wisconsin-Madison, 2021-2022

Director of English 201—Intermediate Composition, Department of English, University of

Wisconsin-Madison, 2015-2021

Assistant Director, Academic Writing Program, University of Illinois, 2007-2008

### Honors and Awards

Marie Hochmuth Nichols Award from the Public Address Division of the National Communication

Association for *American Magnitude: Hemispheric Vision and Public Feeling in the United States*. 2022

Digital Rhetoric Collaborative, Sweetland / University of Michigan Press Publication Prize for *On*

*Visual Rhetoric*. 2022

Graduate School Fall Competition Research Grant, University of Wisconsin, “Re-Envisioning

Wisconsin Public Memory & Its Objects,” 2022-23

Seed Project Grant, Rhetoric in Action, Baldwin Wisconsin Idea Endowment, University of Wisconsin, 2018-19

Graduate School Fall Competition Research Grant, University of Wisconsin, 2018-19

English Graduate Student Association, Graduate Faculty Teaching Award, 2015-16

University of Wisconsin-Madison nominee, NEH Summer Stipend, Summer 2015

Graduate School Fall Competition Research Grant, University of Wisconsin, Summer 2014

Graduate School Fall Competition Research Grant, University of Wisconsin, Summer 2013

Graduate School Fall Competition Research Grant, University of Wisconsin, Summer 2012

Rhetoric Society of America Dissertation Award, 2011

Smalley Fellowship, Department of English, University of Illinois, Spring 2010

Lauter fellowship, Department of English, University of Illinois, Fall 2009

P.E.O. Scholar Award, Philanthropic Educational Organization, 2008-2009

Mildred E. and William E. Winter Fellowship, Department of English, University of Illinois, 2008-2009

Summer Humanities Research Fellowship, Department of English, University of Illinois, Summer 2008

Tinker Foundation Travel Fellowship, Center for Latin American and Caribbean Studies, University of Illinois, Summer 2007

List of Teachers Ranked as Excellent, University of Illinois, Spring 2006, Fall 2006, Spring 2007

Foreign Language and Area Studies Summer Fellowship to study Kichwa, Center for Latin American and Caribbean Studies, University of Illinois, Summer 2006

Liberal Arts and Sciences Fellowship, University of Illinois, 2005-2006

### Research and Teaching Interests

Rhetorical history, theory, and criticism; visual culture; history of Latin America; public memory; theories of democracy and the public; nationalism and transnationalism; coloniality; social movements; research methods

### Publications

***Books***

*Constitutive Visions: Indigeneity and Commonplaces of National Identity in Republican Ecuador*. Penn State University Press, 2014.

* Reviewed in *A Contra Corriente*, *Discourse & Society*, *Hispanic American Historical Review, Quarterly Journal of Speech*, *Rhetoric & Public Affairs*, *Rhetoric Society Quarterly, The Americas*

*American Magnitude: Hemispheric Vision and Public Feeling in the United States*. The Ohio State University

Press, 2021.

* Recipient, 2022 Marie Hochmuth Nichols Award
* Reviewed in *A Contra Corriente*
* Featured on *A Public Affair* WORT 88.9FM April 4, 2022

“On Visual Rhetoric,” first author, co-authored with Brandee Easter. Digital manuscript.

Under contract with the University of Michigan Press.

***Editions***

Special Issue. “Americas.” *Journal for the History of Rhetoric*. 24.1 (Winter 2021).

Special Issue. “La Idea de la Retórica Americana / The Idea of American

Rhetoric,” *Rhetoric Society Quarterly*. 45.3 (Summer 2015). Co-edited with René de los Santos.

Special Issue. “Practicing Histories,” *Advances in the History of Rhetoric*. 15.1

(February/March 2012).

***Articles & Chapters***

“Rhetoric in Latin America: Seven Starting Places” *The Cambridge History of Rhetoric, Volume V:*

*Modern Rhetoric 1900-*. Eds. Daniel M. Gross, Steven J. Mailloux, LuMing Mao. Slated for publication in Fall 2023.

“Burning our Fingers: An Intersectional Grapple with the Steel Cage of Racism,” *College Composition*

*& Communication*. Second author, with Christopher Castillo. Accepted with revisions, expected publication Winter 2023.

“‘Nuestras Reliquías Históricas’ and the Rhetorical Work of Objects at Machu Picchu.” *Rhetoric,*

*Politics, & Culture* 1.2 (2021) [actually published Fall 2022]. [P]

“Introduction: This Is America” in “Americas” a special issue of the *Journal for the History of Rhetoric*

24.1 (Winter 2021).

“The Democratic Hemisphere” in *Rhetorics of Democracy in the Americas*, edited by

Adriana Angel, Michael L. Butterworth, and Nancy R. Gómez. Pennsylvania State University Press, 2021.

“American Magnitude: Frederic Church, Hiram Bingham, and Hemispheric Vision.” *Rhetoric Society*

*Quarterly*. 48.4 (2018). [P]

“‘The Advantages of Knowing How to Read and Write:’ Literacy, Filmic Pedagogies, and the

Hemispheric Projection of U.S. Influence.” with Nancy Reddy. *Literacy in Composition Studies*. 3.3 (October 2015).

**Republished in Kate Vieira, et. al., eds. *Best of the Journals in Rhetoric &***

***Composition 2017*. Parlor Press, 2018.**

“Felipe Guaman Poma de Ayala’s *Primer Nueva Corónica y Buen Gobierno* and the Practice of

Rhetorical Theory in Colonial Peru.” with Rubén Casas. *Quarterly Journal of Speech*. 101.3

(August 2015). [P]

“‘But in regard to these (the American) continents:’ U.S. National Rhetorics and the Figure of

Latin America,” article in “La Idea de la Retórica Americana / The Idea of American Rhetoric,” a special issue of *Rhetoric Society Quarterly*. 45.3 (Summer 2015). [P]

Hawhee, Debra, and Christa Olson. “Pan-Historiography: The Challenges of Writing History

across Time and Space.” Chapter 6 in Michelle Ballif, ed. *Theorizing Histories of Rhetoric*. Carbondale: Southern Illinois University Press, 2013.

“Contradictions of Progress: Visions of Modernity, Infrastructure, and Labor in Late Nineteenth

Century Ecuador,” in a special section on Transnational Feminisms. *JAC*. 33.3-4 (2013): 615-644.

“‘Raices Americanas’: Indigenist Art, América, and Arguments for Ecuadorian Nationalism.”

Article in “Regional Rhetorics,” a special issue of *Rhetoric Society Quarterly*. 42.3 (Summer 2012): 233-250. [P]

“Places to Stand: The Practices and Politics of Writing Histories.” Article in “Practicing Histories,” a

special issue of *Advances in the History of Rhetoric* 15.1 (February/March 2012): 77-100.

“Performing Embodiable Topoi: Strategic Indigeneity and the Incorporation of Ecuadorian

National Identity.” *Quarterly Journal of Speech* 96.3 (August 2010): 300-323. [P]

“Casta Painting and the Rhetorical Body.” *Rhetoric Society Quarterly* 39.4 (October 2009): 307-330. [P]

Hawisher, Gail E., Paul Prior, Patrick Berry, Amber Buck, Steven E. Gump, Cory Holding, Hannah

Lee, Christa Olson and Janine Solberg. "Ubiquitous Writing and Learning: Digital Media as Tools for Reflection and Research on Literate Activity." *Ubiquitous Learning.* Ed. Bill Cope and Mary Kalantzis. Urbana, IL: University of Illinois Press, 2009.

“Burke’s Attitude Problem.” *College Composition and Communication* (“Re/Visions” feature) 60.2

(December 2008): W19-W29.

Olson, Christa and William Reichard. “The Idea of America: Four Questions for Student Artists.”

*Art Education* 59 (July 2006): 13-19. [P]

### *Reviews, Short Essays, & Public Scholarship*

“Scenes from Work as Photographers Increasingly Caught Up in the Protests They Cover” *Reading*

*the Pictures* 27 May 2021.

https://www.readingthepictures.org/2021/05/photojournalists-moving-targets/

“Remarkably Everyday Photos of a Gender Creative 9-Year-Old with a Passion for Drag” *Reading*

*the Pictures* 29 August 2019.

https://www.readingthepictures.org/2019/08/gender-creative-9-year-old/

“How Climate Change is and isn’t Fueling the U.S. Border Crisis: These Pictures aren’t that Simple”

*Reading the Pictures* 29 April 2019.

https://www.readingthepictures.org/2019/04/climate-change-border-crisis/

“Slow Violence, Slow Photography: Chris Gregory’s Portrait of Puerto Rico after Maria” *Reading*

*the Pictures* 29 December 2018.

https://www.readingthepictures.org/2018/12/puerto-rico-post-maria/

Guest Editor, *Reading the Pictures* Salon, “The Visual Representation of the US/Mexico Border

Wall in the Media.” 6 December 2018.

“On the Border Family Separation Crisis: There are Enough Pictures Now” *Reading*

*the Pictures* 18 June 2018.

https://www.readingthepictures.org/2018/06/border-separation-photos/

“How John Moore’s Brilliant US-Mexico Border Photos Also Migrate” *Reading*

*the Pictures* 25 April 2018.

https://www.readingthepictures.org/2018/04/border-photos-john-moore/

“Portraits of Retired Sex Workers: The Gaze Turned the Other Way” *Reading*

*the Pictures* 8 February 2018.

https://www.readingthepictures.org/2018/02/portraits-retired-sex-workers/

“Cruel Looking: From Puerto Rico, and Beyond” *Reading the Pictures* 17 December 2017.

https://www.readingthepictures.org/2017/12/cruel-looking/

Featured in *Reading the Pictures*’ “Our 14 Best Posts of 2017”

“News Photos: Taking 2 Quakes to Feel for Mexico” *Reading the Pictures*. 21 September 2017.

http://www.readingthepictures.org/2017/09/two-mexico-earthquakes/

“Zombie Trumps at the Border: Risk Goes Both Ways” *Reading the Pictures*. 30 April 2017.

http://www.readingthepictures.org/2017/04/zombie-trumps-mexico/

“Border Trash and the Human Stakes of Migration” *Reading the Pictures*. 21 March 2017.

http://www.readingthepictures.org/2017/03/border-trash-photos/

“The Size Epidemic. It’s Not Just Trump” *Reading the Pictures*. 17 February 2017.

http://www.readingthepictures.org/2017/02/trump-size-matters/

“Take It Down (LEAVE IT UP): On Congress Tiff over Ferguson Painting” *Reading the Pictures*. 11

January 2017. http://www.readingthepictures.org/2017/01/congress-members-art-battle/

“What it Means to Look Like a Woman” *Reading the Pictures*. 21 November 2016.

http://www.readingthepictures.org/2016/11/looking-like-a-woman/

“Between the Hajj and Hijab: New Pictures of Islam for U.S. Audiences” *Reading the Pictures*. 29

September 2016. http://www.readingthepictures.org/2016/09/between-hajj-and-hijab/

“The Visual Politics of Empty Shelves” *Reading the Pictures*. 3 August 2016.

http://www.readingthepictures.org/2016/08/empty-shelves/

“Look of the RNC: Bold Prints, Neckties, and Handguns, of Course” *Reading the Pictures*. 22 July

2016. http://www.readingthepictures.org/2016/07/rnc-fashion/

“Police Killings: On the Decision Not to Watch” *Reading the Pictures*. 10 July 2016.

http://www.readingthepictures.org/2016/07/police-killings-watching/

“There [Won’t] Be Blood: On the Newsweek Tampon Cover” *Reading the Pictures*. 4 May 2016.

http://www.readingthepictures.org/2016/05/there-wont-be-blood/

“Abortion and Breastfeeding: Both Part of the Ordinary Life of Ordinary Women” *Reading the*

*Pictures*. 3 April 2016.

http://www.readingthepictures.org/2016/04/abortion-and-breastfeeding/

“Has Banksy Approach Run its Course? Future of Images as Tools for Public Argument” *Reading the*

*Pictures*. 3 February 2016. http://www.readingthepictures.org/2016/02/graffiti-future/

“The Rhetorical Principle of Unity in Diversity” *Rhetoric Society Quarterly* 46.1 (January 2016): 89-93.

“‘Game Changing’ Pirelli Calendar Still Exists to Sell Tires to Men” *Reading the Pictures*. 7 December

2015. http://www.readingthepictures.org/2015/12/the-pirelli-calendar/

“Posing the Dead with their Vices: Media Fascination a Matter of Race?” *Reading the Pictures*. 5

November 2015. <http://www.readingthepictures.org/2015/11/posing-the-dead-with-their-vices-media-interest-a-black-lives-matter/>

“Mashing the American Dream” *Reading the Pictures*. 24 September 2015.

http://www.readingthepictures.org/2015/09/american-dream-mash-up/

“I Wanted to Like that NYT Photo Essay about Growing up with Gay Parents” *BagNewsNotes*. 23

June 2015. http://www.bagnewsnotes.com/2015/06/growing-up-with-gay-parents/

“Volcanic Exceptionalism: Why Eruptions Abroad Tend to Appear, to Americans, Like Staring

in the Mirror” *BagNewsNotes*. 29 April 2015. <http://goo.gl/h3YB7E>

Review of *Rhetoric in South America* edited by María Alejandra Vitale and Philippe-Joseph Salazar.

*Rhetoric Society Quarterly* 44.4 (September 2014): 397-400.

“Working Indigeneity.” Review of *Intimate Indigeneities: Race, Sex, and History in the Small Spaces of*

*Andean Life* by Andrew Canessa and *Creole Indigeneity: Between Myth and Nation in the Caribbean* by Shona N. Jackson. *A Contra Corriente* 11.3 (Spring 2014), 333-345.

“Visual Scholars Analyze JFK Assassination Photos” *BagNewsNotes*. 21 November 2013.

http://www.bagnewsnotes.com/category/scholars-analyze-jfk-photos/

“Of Material and Methods.” Review of *City at the Center of the World: Space, History, and Modernity in*

*Quito* by Ernesto Capello. *A Contra Corriente* 9.3 (Spring 2012), 476-484.

Review of *Héctor P. García: Everyday Rhetoric and Mexican American Civil Rights* by Michelle Hall Kells.

*Rhetoric Society Quarterly* 37 (July 2007), 349-353.

Olson, Christa and William Reichard. “City Arts: A New Look at Art and Democracy.” *On Teaching*

*and Learning* (Winter 2004/2005), 4 & 10.

**Work in Progress**

“Colonial Critique, Decolonial Directions, and Making Space for Américan Rhetorics,” completed

manuscript accepted for inclusion in *Cross-Talking With An American Academic of Color: Essays in Honor of Victor Villanueva*, edited by Asao B. Inoue, Siskanna Naynaha, and Wendy M. Olson.

### Presentations & Papers

***Workshops Led***

First Book Panel for Prof. Derek Handley, University of Wisconsin-Milwaukee. Milwaukee, WI

(May 11, 2022)

“Retórica y Memoria en América Latin.” Bi-lingual virtual workshop co-designed and led with María

Alejandra Vitale at the Rhetoric Society of America Summer Institute. Syracuse, NY

(June 1-4, 2021)

“The Labor of Inclusion, Diversity, Access, and Equity.” Communication and Media Scholars for

Transformation Conference. Virtual workshop. Spring 2021.

Senior scholar panelist “Visual Rhetoric: Past and Future Directions.” Rhetoric Society of America

Mini-Institute. Portland, OR (May 21-24, 2020). Canceled due to COVID-19 pandemic.

“Rhetorical Archives / Archival Rhetorics.” Three-day workshop co-designed and led with Jenell

Johnson at the Rhetoric Society of America Summer Institute. Bloomington, IN

(May 26-28, 2017).

“La Idea de la Retórica Americana/The Idea of American Rhetoric.” Two-day workshop co-

designed and led with René de los Santos at the Rhetoric Society of America Summer

Institute. Madison, WI (June 6-7, 2015).

“The Job, not Just the Job Market: Preparing for Professional Life in Composition & Rhetoric.”

Primary organizer for a half-day workshop led with Elizabeth Baldridge, Amber Buck, Tim Laquintano, Samantha Looker, Rebecca Lorimer Leonard, Mira Shimabukuro, Darci Thoune, Julia Voss, and Amy Wan at the Conference on College Composition and Communication. Tampa, FL (March 18, 2015).

“Indigeneity and Images of Nation in Ecuador,” UW-Milwaukee Center for Latin American and

Caribbean Studies Summer Teacher Institute, *Indigenous Movements in Contemporary Latin America*. Milwaukee, WI, July 12, 2013.

### *Keynotes & Invited Lectures*

“'Nuestras Reliquías Históricas’ and the Rhetorical Work of Ancestors at Machu Picchu” Keynote

Lecture at the University of Florida’s “Decolonizing Knowledge: Indigenous Theories in Latin American and U.S. Empire Studies” Symposium. (January 30, 2020)

### “Encountering Visual Phenomena: A Conversation” 15th Annual Department of Rhetoric and

### Writing Studies Landmark Lecture, San Diego State University (March 2, 2017).

“The Persuasions of Travel: Andean Landscapes and the Creation of U.S. National Vision.” Keynote Lecture at the Fourth Annual Gesa Kirsch, Center for Writing Studies Graduate

Student Symposium. Urbana, IL (April 26, 2013)

“Constitutive Visions: Indigeneity and Commonplaces of National Identity in Republican

Ecuador.” Humanities Friday Lunch Series, University of Wisconsin Center for the Humanities. Madison, WI (February 22, 2013).

“Doing Research: The Frames and Functions of Rhetorical Historiography.” University of

Wisconsin-Madison Communication Arts Rhetoric Colloquium. Madison, WI.

(April 19, 2012)

“Constitutions-Behind-the-Constitution: Seeing Citizenship in Nineteenth-Century Ecuador.”

University of Wisconsin-Madison Communication Arts Rhetoric Colloquium. Madison, WI. (April 14, 2011)

“Doubly Damned? The Scope of Visual Rhetoric.” Center for Visual Cultures Brown-Bag

Lecture. University of Wisconsin-Madison. Madison, WI. (November 17, 2010)

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***Conference Presentations***

Respondent, “Grounded Democracy” (Book panel featuring *American Magnitude* and E. Cram’s

*Violent Inheritance*). National Communication Association. New Orleans, LA

(November 17-20, 2022).

“Whaam, Pow, Bleed, Hush, Flow … Rhetoric,” Plenary Response for the session “Public Space,

Affect, and Art.” Public Address Conference. Lawrence, KS (October 13-15, 2022).

“Visual Rhetoric’s Charge.” Visual Rhetoric Roundtable. Rhetoric Society of America. Baltimore,

MD (May 26-29, 2022).

“The Testimony of Things.” Rhetoric Society of America. Baltimore, MD (May 26-29, 2022).

“Los Andes en Exhibición: Cuentos y Contra-Cuentos de América.” III Encuentro Iberoamericano

de Retórica, V Congreso Internacional de Retórica e Interdisciplina, y VI Coloquio Nacional de Retórica Virtual Conference, coordinated by the Iberoamerican Orgnazation for Rhetoric, the Institute of Linguistics at University of Buenos Aires’ School of Philosophy and Letters, and the Argentine Rhetoric Association (10-12 November, 2021).

“Inviting Vision.” Visual Rhetoric Roundtable. Rhetoric Society of America. Portland, OR

(May 21-24, 2020). \*Conference canceled due to COVID-19 pandemic.

with Chris Castillo, “Dear People Committed to Racial and Linguistic Justice: Practices for

Remaining Answerable.” Conference on College Composition and Communication. Milwaukee, WI (March 25-28, 2020). \*Conference cancelled due to COVID-19 pandemic.

Respondent, “Rhetoric, Place, and Survival.” National Communication Association. Baltimore, MD

(November 14-17, 2019)

Panel Moderator, “Four Books for the Future of African American Rhetorical History.” National

Communication Association. Baltimore, MD (November 14-17, 2019)

“Circulation and Accumulation: Accounting of Rhetoric’s Particulates.” Rhetoric Society of

America. Minneapolis, MN (May 31-June 3, 2018).

“‘Nuestras Reliquías Historicas’: National Identity and Academic Imperialism in the Long Argument

Over Yale University’s Machu Picchu Collections.” International Society for the History of Rhetoric. London, England (July 26-29, 2017).

“The Colonial Topos: Others’ Space as Common Place.” National Communication Association.

Philadelphia, PA (November 10-13, 2016).

“Revolutions, Evolutions, and Transnational Nationalisms--The View from the Hemisphere.”

Rhetoric Society of America. Atlanta, GA (May 27-29, 2016).

“The Size of Things: Embracing Magnitude in Rhetorical Studies.” Rhetoric Society of America.

Atlanta, GA (May 27-29, 2016).

“Constituting Publics Visually and Materially: An Inquiry into the Intersection between Public

Address and Visual Culture.” National Communication Association. Las Vegas, NV (November 19-21, 2015).

“An Audience Analysis for the CCCC ‘Scholarship in Composition’ Statement.” Conference on

College Composition and Communication. Tampa, FL (March 18-21, 2015).

“‘But in Regard to These (the American) Continents’: US National Rhetorics and the Figure of

Latin America.” Modern Language Association. Vancouver, Canada (January 8-11, 2015).

“‘But in Regard to These (the American) Continents’: US National Rhetorics and the Figure of Latin America.” National Communication Association. Chicago, IL (November 20-23,

2014).

“Body Rhetorics” Invited Supersession panel. Rhetoric Society of America. San Antonio, TX

(May 22-26, 2014).

“The Uses and Abuses of Guaman Poma.” With Rubén Casas. Invited Supersession on Latin

American Rhetorics. San Antonio, TX (May 22-26, 2014).

“Animating Interests: Literacy, Walt Disney, and U.S. Intervention in the Andes, 1940-50.” Latin

American Studies Association. Washington, DC (May 29-June 1, 2013).

“Animating Interests: Literacy Training, Walt Disney, and the Pursuit of Hemispheric Stability.”

Conference on College Composition and Communication. Las Vegas, NV

(March 13-16, 2013).

“Doing Visual Politics in Real Time: Reading the Optics of Now” Invited Supersession.

Rhetoric Society of America. Philadelphia, PA (May 25-28, 2012)

“Sumak Kawsay: Citizenship, Nature, and the Good Life.” Rhetoric Society of America.

Philadelpha, PA (May 25-28, 2012)

“Raices Americanas’: Indigenist Art, América, and Arguments for Ecuadorian Nationalism.”

Invited Panel. Modern Language Association. Seattle, WA (January 2012)

“Raices Americanas’: Indigenist Art, América, and Arguments for Ecuadorian Nationalism.”

National Communication Association. New Orleans, LA (November 2011)

“Al Siñur Dirictur: Trans-scription, Development, and the Indigenous Voice in 1930s Ecuador.”

Penn State Conference on Rhetoric and Composition. State College, PA (July 11, 2011)

“Places to Stand: The Possibilities and Pitfalls of Writing Histories Outside Comfort Zones.”

Conference on College Composition and Communication. Atlanta, GA (April 6-9, 2011)

“Contradictions of Progress: Indigenous Men, Public Works, and Visual Culture in Turn-of-the

Century Ecuador.” Rhetoric Society of America. Minneapolis, MN. (May 28-31, 2010).

“‘The Cry of the Land:’ Redefinitions of National Identity in Mid-Twentieth-Century Ecuador.”

Invited special panel on Latin American rhetorics. Rhetoric Society of America. Minneapolis, MN. (May 28-31, 2010)

“Illiterate Images: Late 19th Century Ecuadorian Visual Culture and Marginalized Indigenous Citizenship.” Conference on College Composition and Communication. Louisville, KY. (March 18, 2010)

“Amplifying the Vision of the Nation: White Elites Speaking as if Indigenous in Turn of the Century Ecuador.” International Society for the History of Rhetoric. Montreal, Quebec. (July 24, 2009).

“Strategic Incorporations: Indigeneity and the Body of the Nation.” Center for Writing Studies Graduate Student Research Forum. Champaign, IL. (April 2, 2009).

“Amplifying the Vision of the Nation: White Elites Speaking as if Indigenous in Turn of the Century Ecuador.” Conference on College Composition and Communication. San Francisco, CA. (March 12, 2009).

“*Hojas Volantes*: Ecuadorian Printmaking’s New Vocabulary of the Left.” Conference on College Composition and Communication. New Orleans, LA. (April 4, 2008).

Commentator, “Race, Marriage and Citizen (re)Production.” Graduate Symposium on Women’s

and Gender History. Urbana, IL. (March 7, 2008).

“Imposing the Body: Refiguring the Enlightenment through Vico’s Material Rhetoric.” National

Communication Association. Chicago, IL. (November 17, 2007).

"Ubiquitous Writing and Learning: Digital Media as Tools for Reflection and Research on Literate

Activity." Invited paper presented by Gail E. Hawisher for Paul Prior; Patrick Berry; Amber Buck; Steven E. Gump; Cory Holding; Hannah Lee; Christa Olson; and Janine Solberg. Symposium on Literacy og Konvergerende Medier-nye former for semiotisk mediert samhandling. University of Bergen, Bergen, Norway. (June 2007).

“Preaching Agency: The Online Rhetoric of the World Prayer Center and The Shaping of Political Christians.” Rhetoric Society of America. Memphis, TN. (May 29, 2006).

“The World Prayer Center and the Politics of Prayer.” Indiana University / University of Illinois graduate student conference on Communication and Cultural Studies. Urbana, IL. (January 13, 2006).

“Beyond Busywork: Integrating Creative Inquiry into the Classroom.” Collaboration for the Advancement of College Teaching and Learning. Bloomington, MN. (November 20, 2004).

“Curricular Connection.” “Service Learning in the Arts,” Minnesota Campus Compact. Minneapolis, MN. (October 30, 2004).

Panel moderator. “Media, Representation, and Social Activism.” “Service Learning in the Arts,” Minnesota Campus Compact. Minneapolis, MN. (October 30, 2004).

“Toward a Creative Pedagogy.” Pedagogy and Theatre of the Oppressed. Omaha, NE. (April 24, 2004).

Forum leader. “Art and a Social Justice Vocation.” St. Olaf College, Northfield, MN. (April 19, 2004).

“Careers and Vocation Opportunities in the Arts.” Working for Change Workshop. Saint Paul, MN. (April 17, 2004).

“Round Pegs, Square Holes: Integrating Interdisciplinary, Experiential Learning into Mainstream Departments.” Presented with Jaqueline Geier, and Michael Eaton. “Internationalizing the Curriculum,” University of Minnesota Study Abroad Center. Minneapolis, MN. (April 16, 2004).

“Object Performance as a Model for a Theory of Electronic Performance.” “Liveness in Performance” Videoconference. New York City, NY. (December 1, 2000).

“Engaging With Hip Hop Pedagogy.” “Hip Hop Nation: Roots, Rhymes, and Rage,” Brooklyn Museum of Art. Brooklyn, NY. (October 14, 2000).

***Seminar & Workshop Participation***

“Religion and American Public Argument” workshop. Rhetoric Society of America 5th Biennial

Summer Institute. Lawrence, KS (June 3-9, 2013).

“Rhetoric, Nationalism, and Post-Nationalism” workshop. Rhetoric Society of America 3rd Biennial Summer Institute. State College, PA. (June 26-28, 2009).

“Rhetoric in the World” seminar. Rhetoric Society of America 2nd Annual Summer Institute. Troy,

NY. (June 17-24, 2007).

**Teaching**

***University of Wisconsin-Madison***

*Spring 2022*

English 204 – Studies in Writing, Rhetoric, and Literacy (Introductory Undergraduate)

Taught with the theme “Rhetoric for Good, Rhetoric for Evil”

*Fall 2021*

English 401 – Race, Sex, and Texts

*Spring 2021*

English 204 – Studies in Writing, Rhetoric, and Literacy (Introductory Undergraduate)

Taught with the theme “Rhetoric for Good, Rhetoric for Evil”

*Fall 2020*

English 705 – Recent Rhetorical Theory and Today’s ‘Wicked Problems” (Graduate)

English 795 – Professional Seminar in Intermediate Writing (Graduate)

*Spring 2020*

English 204 – Studies in Writing, Rhetoric, and Literacy (Introductory Undergraduate)

Taught with the theme “Rhetoric for Good, Rhetoric for Evil”

*Fall 2019*

English 700 – Introduction to Composition Studies (Graduate)

English 795 – Professional Seminar in Intermediate Writing (Graduate)

*Spring 2019*

English 204 – Studies in Writing, Rhetoric, and Literacy (Introductory Undergraduate)

Taught with the theme “Rhetoric for Good, Rhetoric for Evil”

*Fall 2018*

English 700 – Introduction to Composition Studies (Graduate)

English 795 – Professional Seminar in Intermediate Writing (Graduate)

*Spring 2018*

English 705 – Recent Rhetorical Theory and Today’s “Wicked Problems” (Graduate)

*Fall 2017*

English 795 – Professional Seminar in Intermediate Writing (Graduate)

*Fall 2016*

English 700 – Introduction to Composition Studies (Graduate)

English 795 – Professional Seminar in Intermediate Writing (Graduate)

*Spring 2016*

English 706 - How To Do Things with ~~Words~~ Images, Objects, and Sounds: Beyond Textual

Rhetorics (Graduate)

*Fall 2015*

English 700 – Introduction to Composition Studies (Graduate)

English 795 – Professional Seminar in Intermediate Writing (Graduate)

*Spring 2015*

English 505 – Visual Rhetoric & the University (Advanced Undergraduate)

English 704 – Classical Rhetorics

*Fall 2014*

English 204 – Studies in Writing, Rhetoric, & Literacy (Introductory Undergraduate)

Taught with the theme “Arguments for America”

English 700 – Introduction to Composition Studies (Graduate)

*Spring 2014*

English 654 – Race & Sexuality in American Literature (Advanced Undergraduate)

English 705 – Rhetoric and the Americas (Graduate)

*Spring 2013*

English 654 – Race & Sexuality in American Literature (Advanced Undergraduate)

English 703 – Research Methods in Writing & Rhetoric (Graduate)

*Spring 2012*

English 338 – Re-Arguing America 1865-2012 (Intermediate Undergraduate)

English 550 – Rhetorical Criticism & Visual Culture (Advanced Undergraduate)

*Fall 2011*

English 338 – Arguments for America (Intermediate Undergraduate)

English 706 – Visual Rhetoric (Graduate)

*Spring 2011*

English 550 – Rhetorical Criticism & Visual Culture (Advanced Undergraduate)

English 703 – Research Methods in Writing & Rhetoric: Critical and Historical Methods (Graduate)

*Fall 2010*

English 900 – Visual Rhetoric (Graduate)

***University of Illinois at Urbana-Champaign***

*Fall 2009*

Rhetoric 233 –Writing the Visual, Spatial University (Intermediate Undergraduate)

Communication 340 – Visual Politics (grader, Intermediate Undergraduate)

*Spring 2007*

Rhetoric 102 – College Writing II (Introductory Undergraduate)

*Fall 2006*

Rhetoric 100 - Rhetoric Tutorial (Introductory Undergraduate)

Rhetoric 101 - College Writing I (Introductory Undergraduate)

*Spring 2006*

Rhetoric 102 - College Writing II (Introductory Undergraduate)

*Fall 2005*

Rhetoric 100 - Rhetoric Tutorial (Introductory Undergraduate)

***Higher Education Consortium for Urban Affairs***

*Spring 2002-2005*

Creating Social Justice: Art and Culture in Political, Social, and Historical Context (Advanced Undergraduate)

Arts Praxis: Social Justice Theory and Practice in the Field (Advanced Undergraduate)

**Institutional Service**

***Committee Service, University of Wisconsin-Madison***

Advisory Committee, English Department, 2015-16, Fall 2018, 2021-22, chair 2022-25

Faculty Awards Committee, English Department, chair 2022-25

Committee on Committees, UW-Madison, 2020-24

Five-Year Review Committee for Dr. William Karpus, Dean of the UW-Madison Graduate School,

Spring-Fall 2021

Chair, Committee on Diversity and Inclusion, English Department, 2021-22

Chair, Ad-hoc Teaching Inclusive Excellence Taskforce, English Department, 2020-22

Ralph Grunewald Tenure & Promotion Review Committee, 2019-22

Chair, 2020-21

Eileen Lagman Tenure & Promotion Review Committee, 2019-22

Chair, 2019-20

Graduate Program Committee, English Department, 2020-21

Graduate Faculty Executive Committee, UW-Madison Graduate School, 2016-20

Composition & Rhetoric Area Committee, 2010-present

Chair, 2014-2022

Special Nominations Committee, English Department, 2016-17, 2017-18, 2019-20

Graduate School Academic Planning Council, 2017-18, 2018-20

Co-chair, Faculty Hiring / Recruitment Committee – Director of the Writing Center and Writing

Across the Curriculum Program, 2019-20

Co-chair, Faculty Hiring / Recruitment Committee (2 positions) – Assistant Professor of

Composition & Rhetoric and Director of the Writing Center and Writing Across the

Curriculum Program, 2018-19

Chairs’ Selection Committee, English Department, 2018-19

Caroline Gottschalk Druschke Tenure & Promotion Review Committee, 2017-2019

Chair, *De Novo* Tenure & Promotion Review Committee, 2017-18

Faculty Senate, 2012-15, 2015-18

College of Letters and Science Senator, 2010-11, 2011-12, 2015-18

Chair, Faculty Hiring/Recruitment Committee – Composition & Rhetoric, 2016-17

Kate Vieira Tenure & Promotion Review Committee, 2015-16

Member, External Review Committee for UW-Madison Department of Art History, Fall 2014

English Department Teaching Committee, 2012-13

Faculty Hiring/Recruitment Committee – Queer Theory / LGBT Studies, 2012-13

Composition & Rhetoric Preliminary Exams Coordinator, 2011-2014

Graduate Admissions, Composition & Rhetoric, 2010-present

Faculty Hiring/Recruitment Committee – Composition & Rhetoric, 2011-12

Consulting Member from Composition & Rhetoric, Literary Studies Steering Committee,

2010-11, 2011-12

Recording Secretary, Department Committee, 2010-2011

***Committee Service, University of Illinois***

Treasurer, Rhetoric Society of America Student Chapter, 2008-2009

Member, Ex-Officio, Rhetoric Advisory Committee, 2007-2008

Graduate Student Representative, Graduate Programs Committee, Center for

Writing Studies, 2007-2008

Chair, Academic Writing Program Default Textbook Selection Committee, 2007

Qualitative Research Group, Center for Writing Studies, 2005-2007

Writing Across Media Group, Center for Writing Studies, 2005-2006

***Graduate Advising***

*Completed dissertations*

Anthony Black, PhD in English (Composition & Rhetoric), 2020, “Carceral Geographies and Contraband Rhetoric: Black Prisoner Visual Rhetorics of Resistance.” Post-Doctoral Fellow in Afro-American Studies, **University of Wisconsin-Madison.**

Rubén Casas, PhD in English (Composition & Rhetoric), 2016, “In/Visiblity and Mobility in

Contemporary Latina/o Migrant Rhetorics.” Assistant professor of English, **University of Washington-Tacoma.** (Co-Directed with Morris Young)

Chris Earle, PhD in English (Composition & Rhetoric), 2016, “Dead Words: Prisoners’

Constrained Agency and the Possibility of Rhetorical Action.” Assistant professor of English, **University of Nevada, Reno**. Winner of the 2017 RSA Dissertation Award. (Co-Directed with Michael Bernard-Donals)

Brandee Easter, Ph.D in English (Composition & Rhetoric), 2019, “Weird Code: Gender and Programming Languages.” Assistant professor of Writing, **York University (Canada)**. Winner of the 2020 RSA Dissertation Award.

Leigh Elion, PhD in English (Composition & Rhetoric), 2017, “Visualizing Changing Communities: Gentrification and the Rhetoric of Public Art in 21st Century San Francisco.” Director of the Oxford College Writing Center, **Emory University**.

Ann Meejung Kim, PhD in English (Composition & Rhetoric), 2022, “Rhetoric, Materiality, and Public Memory in Korea.” Assistant Professor in the College of Letters and Sciences, **Thomas Jefferson University**.

Stephanie R. Larson, PhD in English (Composition & Rhetoric), 2018, “How to Discipline a Woman’s Body: Sensation, Rape Culture, and U.S. Publics.” Assistant professor of English, **Carnegie Mellon University**.

Meg Marquardt, PhD in English (Composition & Rhetoric), 2022, “The Best Approximation of Reality: Physics and the Rhetoricity of Scientific Methods.” Assistant professor of English, **Mississippi State University**.

Tori Peters, PhD in English (Composition & Rhetoric), 2022, “The Body and its Parts: Rhetorics of the Distributed Body.” Assistant professor of English, **University of Memphis**.

Neil Simpkins, PhD in English (Composition & Rhetoric), 2019, “On Being Accommodated: The Rhetorical Tactics of Disabled Student Writers.” Assistant professor of Interdisciplinary Arts and Sciences, **University of Washington, Bothell**.

Kathleen Daly Weisse, PhD in English (Composition & Rhetoric), 2019, “Votes, Genes,

Grades: Deconstructing Big Data’s Rhetorical Reach.” Assistant Professor & Director of the

Writing Center, **New Mexico State University**.

*Dissertations in progress*

Nattaporn Luangpipat (co-chair, with Prof. Kate Vieira)

Guadalupe Remigio-Ortega

Brenna Swift

James Warwood

*Doctoral Students in Coursework/Exams*

*Current*

Erin Miller

Nicole Ramer

*Former*

Anthony Black

Rubén Casas

Kathleen Daly

Brandee Easter

Elisa Findlay

Ann Kim

Nattaporn Luangpipat

Meg Marquardt

Guadalupe Remigio-Ortega

Jason Rocha

Neil Simpkins

Rebecca Tarsa

James Warwood

Anne Wheeler

***Dissertation Committees***

*Completed dissertations*

Cydney Alexis, PhD, 2012, English, University of Wisconsin-Madison

Anna Floch Arcello, PhD, 2017, English, University of Wisconsin-Madison

Antonio Byrd, PhD, 2019, English, University of Wisconsin-Madison

Christopher Castillo, PhD, 2021, English, University of Wisconsin-Madison

James Rushing Daniel, PhD, 2012, English, University of Wisconsin-Madison

Michael Dimmick, PhD, 2015, English, University of Wisconsin-Madison

Amy Tully Eriksson, PhD, 2013, Communication Arts, University of Wisconsin-Madison

Elisa Findlay, PhD, 2019, English, University of Wisconsin-Madison

Matthew Fledderjohann, PhD, 2019, English, University of Wisconsin-Madison

Michael Haen, PhD, 2022, English, University of Wisconsin-Madison

Melvin Hall, PhD, 2013, English, University of Wisconsin-Madison

Margaret Bertucci Hamper, PhD, 2018, English, University of Wisconsin-Madison

Melanie K. Hoftyzer, PhD, 2012, English, University of Wisconsin-Madison

David Hudson, PhD, 2016, English, University of Wisconsin-Madison

Jonathan Isaac, PhD, 2022, English, University of Wisconsin-Madison

Sadam Issa, PhD, 2013, African Languages and Linguistics, University of Wisconsin

Madison

Timothy Johnson, PhD, 2014, English, University of Wisconsin-Madison

John Koban, PhD, 2021, English, University of Wisconsin-Madison

Annika Konrad, PhD, 2018, English, University of Wisconsin-Madison

Sagashus Levingston, PhD, 2018, English, University of Wisconsin-Madison

Rebecca Lorimer, PhD, 2012, English, University of Wisconsin-Madison

Catherine (Calley) Marotta, PhD, 2020, English, University of Wisconsin-Madison

Antonia Massa-McLeod, PhD, 2013, English, University of Wisconsin-Madison

Peter Mayshle, PhD, 2014, English, University of Wisconsin-Madison

Elisabeth Miller, 2016, English, University of Wisconsin-Madison

Leah Misemer, 2016, English, University of Wisconsin-Madison

Kimberly Moreland, 2017, English, University of Wisconsin-Madison

Adedoyin Ogunfeyimi, 2016, English, University of Wisconsin-Madison

Nancy Reddy, PhD, 2015, English, University of Wisconsin-Madison

Emily Sauter, PhD, 2016, Communication Arts, University of Wisconsin-Madison

Virginia Schwarz, PhD, 2020, English, University of Wisconsin-Madison

Christine Stephenson, PhD, 2014, English, University of Wisconsin-Madison

David Stock, PhD, 2012, English, University of Wisconsin-Madison

Christopher Syrnyk, 2016, English, University of Wisconsin-Madison

Antonio Tang, PhD, 2019, English, University of Wisconsin-Madison

Rebecca Tarsa, PhD, 2015, English, University of Wisconsin-Madison

Anne Wheeler, PhD, 2015, English, University of Wisconsin-Madison

Stephanie White, PhD, 2015, English, University of Wisconsin-Madison

Sharon Yam, 2016, English, University of Wisconsin-Madison

*Dissertations in progress*

Oluwayinka Arawomo

Kassia Shaw

Amanda Pratt

Keli Tucker

***Preliminary Examination Committees***

*In Progress*

Mary-Kate Keran

*Completed*

Anthony Black

Antonio Byrd

Rachel Carrales

Rubén Casas

Christopher Castillo

Kathleen Daly

Michael Dimmik

Chris Earle

Brandee Easter

Leigh Elion

Elisa Findlay

Matthew Fledderjohann

Anna Floch

Julia Garrett

Michael Haen

Margaret Hamper

David Hudson

Jonathan Isaac

Timothy Johnson

Ann Kim

John Koban

Annika Konrad

Stephanie Larson

Nattaporn Luangpipat

Catherine (Calley) Marotta

Meg Marquardt

Peter Mayshle

Elisabeth Miller

Leah Misemer

Kimberly Moreland

Adedoyin Ogunfeyimi

Guadalupe Remigio Ortega

Tori Peters

Amanda Pratt

Nancy Reddy

Virginia Schwarz

Neil Simpkins

Kassia Shaw

Brenna Swift

Antonio Tang

Rebecca Tarsa

Keli Tucker

James Warwood

Anne Wheeler

Stephanie White

Sharon Yam

***MA Thesis Advising***

Mary Morales, MA, 2018, Latin American, Caribbean, and Iberian Studies, University of Wisconsin

Madison

***Undergraduate Honors Theses***

*Committee member*

Sam Bolstad, 2012

### *National/International Service*

Member, Editorial Board, *Quarterly Journal of Speech*, 2021-

Member, Editorial Board, *Rhetoric & Public Affairs*, 2020-

Member, Editorial Board, *Journal for the History of Rhetoric*, 2020-2024

Book Reviews Editor, *Journal for the History of Rhetoric*, 2020-2022

Member, Rhetoric Society of America Board of Directors, 2016-2020

Chair, Rhetoric Society of America Awards Steering Committee, 2018-2020

Co-Director, Rhetoric Society of America 2018 Biennial Conference

Lead Fundraiser, Rhetoric Society of America 2018 Biennial Conference

Member, American Society for the History of Rhetoric Steering Committee, 2015-2017, 2017-2019,

2019-2021

Member, Editorial Board, *Rhetoric Society Quarterly*, 2015-2019

Member, Local Planning Committee, Rhetoric Society of America 2015 Summer Institute, 2013

2015

Member, Editorial Board, Intermezzo Digital Press, 2014-present

Member, CCCC Task Force for Creating a Scholarship in Rhetoric and Writing Statement,

2012-13, 2013-14

Member, Comité Editorial (Editorial Board), *Revista de Retórica Latinoamericana* (*Review of*

*Latin American Rhetoric*), 2012-14

Tenure & Promotion Reviews: Hunter College, Michigan Technological University, University of

Pittsburgh, University of Toronto, University of Wyoming

Manuscript Reviewer: Lexington Press, New York University Press, University of Alabama Press,

University of Texas Press, Pennsylvania State University Press,

Article Reviewer: *enculturation*, *Communication and Critical/Cultural Studies, Constellations*, *Quarterly Journal*

*of Speech,* *Rhetoric Society Quarterly*, *Written Communication*

***Other Service***

Facilitator, session on writing and revision, Advanced Placement Teachers’ Summer Institute,

University of Wisconsin-Madison, June 2013, June 2014, June 2015, June 2016.

Facilitator, “Global Citizenship and Transnationalism” breakout session. Midwest Winter Workshop, Madison, WI (January 14, 2012)

Facilitator, session on writing and revision, Advanced Placement Teachers’ Summer Institute,

University of Wisconsin-Madison, June 2012.

### Memberships and Affiliations

American Society for the History of Rhetoric

International Society for the History of Rhetoric

National Communication Association

National Council of Teachers of English

Rhetoric Society of America

**Languages**

English (native speaker)

Spanish (Proficiency in speaking, reading, and writing)